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Genesis Magazine “The Home of Porn’s Hottest Stars” Signs On as Media Sponsor for New York City’s Exotic Erotic Ball.

May 17, 2006: New York City – The legendary Exotic Erotic Expo and Ball, coming to New York City, June 16 and 17, 2006, is proud to announce that **GENESIS** Magazine, “The Home of Porn’s Hottest Stars,” has officially signed to be a major media sponsor. The landmark event, to be held at Pier 94 on Manhattan’s West Side, will feature a plethora of the adult industry’s biggest names signing at the **GENESIS** booth during Expo and Ball hours.

The roster of stars scheduled to appear at the **Genesis** booth is a virtual who’s-who of XXX. The talent confirmed to meet and greet the fans includes, Vivid Girl and Teravision owner, **Tera Patrick**; Adam & Eve Contract Star, **Carmen Luvana**; Hall of Fame Adult Legend and “Busty Beauty,” **Taylor Wane**; stars of “Cousin Stevie’s Pussy Party,” **Flower Tucci** and **Sunny Lane**; award-winning director and star of Showtime Networks’ “Family Business”, **Cousin Stevie**; “Faith’s Fantasies” and Team Tyler star, **Tyler Faith**; Acid Rain Video star, **Brooke Haven**; “Best New Starlet Nominee” and star of Adam & Eve’s “The Contractor,” **Taryn Thomas**; all-natural sensation, **Felicia Fox**, and Burning Angel’s **Joanna Angel**. More stars and the signing schedule will be announced in the coming weeks.

“Adult film fans in the New York area are going to be treated to an event unlike any other,” said Dan Davis, Editor-in-Chief of **GENESIS Magazine**. “We have participated in the San Francisco show in the past, and it’s a blast. No one knows how to party like New Yorkers, so the first-ever Big Apple Exotic Erotic Expo and Ball should be even more of a blast! **GENESIS** has assembled a plethora of the biggest stars in porn today—superstars, newcummers and legends—to meet and greet the fans. It’s going to be one wild and sexy party!”

The Exotic Erotic Expo also features adult toys, games, and novelties, a theatre, fashion shows, live musical entertainment, and panel discussions on First Amendment Rights. The Howard Stern Show has been invited to accept a Lifetime Achievement Award on June 16, for its fight to preserve free speech, and King Norris, featuring Fred Norris from the Howard Stern show, will perform at the Ball on the evening of June 17, along with other musical guests Thomas Dolby and Mötley Crüe’s Tommy Lee with DJ Aero.

The Exotic Erotic Expo occurs at Pier 94 from 2:00 PM to 10:00 PM on Friday June 16 and from Noon to 6PM on Saturday, June 17, 2006. Then it closes for 3 hours and re-opens as part of the Exotic Erotic Ball on June 17 from 9PM to 3AM.

Companies interested in exhibiting can contact Cat Rich, Mistress of Marketing, at email: cat@firemagic.com

More information is available at www.exoticeroticball.com, email: info@exoticeroticball.com, or at 1-888-EXOTIC-6.