

## FOR IMMEDIATE PRESS RELEASE

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## **Exotic Erotic Ball & Expo To Penetrate New York City Nation's Largest Adult Festival Takes Over Pier 94: June 16 & 17, 2006**

*50+ Live Acts, Two-Day Lifestyle Expo & \$10K Costume Contest!*

*This press release is online at <http://www.prthatrocks.com/pressrel/eebny06pr.htm>*

**SAN FRANCISCO (March 2006)** – For the first time ever, the Exotic Erotic Ball and Expo, the internationally acclaimed *Celebration of Flesh, Fetish, and Freedom*, and - according to E! Entertainment TV - "*The World's Wildest and Sexiest Party*," comes to New York City, at Pier94NY on June 16 and 17, 2006. The Ball itself, which has been titillating San Francisco audiences with stimulating festivities for 26-years, will be held on Saturday Night, June 17, 9PM to 3AM.

Part masquerade, burlesque, and rock concert, yet totally unique - the Exotic Erotic Ball has regaled hundreds of thousands of participants over nearly three decades with non-stop adult entertainment of limitless variety - live music, DJs, erotic performers, exotic dancers, wild sideshows, playful interactive fun, theme rooms, visually dazzling sets and backdrops, fantasy halls, BDSM demos, fetish fashions, and a bit of the bizarre. There are costume contests with over \$10,000 in cash and prizes, lots of adult stars and celebrity guests, and an Expo with over 100 exhibits.

The Expo features vendors showcasing the latest in exotic fashion, erotic art, adult products, games, websites, and novelties. The Exotic Erotic Expo is open to the public on Friday, June 16, 2006 from 2PM-10PM and on Saturday, June 17, 2006, from Noon to 6PM. The Expo will be open during the Ball for the enjoyment of Ball attendees and it is also open to the trade-only for two hours beginning at Noon on June 16 and 10AM on June 17. Expo activities include panel discussions on First Amendment rights with adult performers, moguls, media, and special guests, wine tastings with adult film stars, a spiritual oasis with psychic readings and massage, body painting, a classic adult cinema, and a human petting zoo. In October of 2005, the Exotic Erotic Expo in San Francisco paid special tribute to Mr. Larry Flynt and presented him with a Lifetime Achievement Award for his tireless fight to protect personal freedom.

“Every year, I get thousands of emails from our guests, and the two most common questions are – ‘when are you going to do a Ball in the Spring?’ and ‘when are you going to do a Ball back East?’” says Perry Mann, founder. “We’ve finally decided to do both! We’re bringing a springtime Exotic Erotic Ball to the #1 City in the world, New York City, to officially kick off the start of the summer of 2006. “

“This is special to the both of us,” adds Howard Mauskopf, Event Producer for the San Francisco and New York City Exotic Erotic Balls, “since Perry and I are both born and raised New Yorkers.”

The Ménage à Trois of devilish master of ceremonies Paul Nathan and adult star sidekicks Violet Blue and Raquel Devine will choreograph Main Stage activities while the Burlesque, Fetish, and Bling Bling Stages will provide more specialized entertainment. CBS has called Paul Nathan “*sexy, funny, and wicked as sin,*” adding “*he truly seduces the audience.*” Nathan invented several of the Exotic Erotic Ball’s most mischievous, memorable and classic performances, including the ‘Erotic Wheel of Fortune,’ ‘Spank the Porn Star,’ and ‘Lesbian First Kiss.’

“We are pulling out all the stops for the New York show,” says Entertainment Director, Eric Masters. “We have performers flying in from Berlin, London, and Japan, the Torture King from the Jim Rose Side Show from Las Vegas and Rebecca from Rebecca’s Rubber Room is joining us from Miami. We’re also bringing in many of our top performers from San Francisco, including world champion burlesque artists The Lollies and Kitten on the Keys.” Fetish fashion shows include the infamous Dark Garden Corset Show and the Mystic Midway. Adds Masters, “I can safely promise that anyone attending this show will see things they have never seen before.”

Adult superstar Tera Patrick of clubtera.com has already announced that she’ll be performing at the Ball. “This is a real happening,” states Tera. “I’ve been to the show in San Francisco and I wouldn’t miss New York for the world.”

The producers have revealed that the New York City Exotic Erotic Ball and Expo will have its own logo, and have announced a contest open to the public for its design. The winning entry will receive over \$1,000 in cash and prizes, including four VIP passes to the New York City Exotic Erotic Ball. The rules for entry are on the official event website: [www.exoticeroticball.com](http://www.exoticeroticball.com)

For more information call: 1-866-857-9785 or please see the Press Page at [www.exoticeroticball.com](http://www.exoticeroticball.com) for more info and images.

### NYC Exotic Erotic Ball and Expo

- **Where:** Pier94 NY - The UnConvention Center, which is at 54<sup>th</sup> St and 12<sup>th</sup> Ave.
- **When:** Friday and Saturday June 16 and 17, 2006.
- **Expo Hours:** Friday Noon – 2PM: Expo is open – TRADE ONLY  
Friday 2PM – 10PM: Expo is open to the public: \$20  
Saturday 10AM – Noon: Expo is open – TRADE ONLY  
Saturday Noon – 6PM: Expo is open to the public: \$20
- **Ball Hours:** Saturday 9PM – 3AM: General Admission Tix \$39-\$59, VIP Tix \$79-\$95  
Expo is open to Ball attendees, as part of the Ball

### APPENDIX TO RELEASE: THE HISTORY OF THE BALL

Perry Mann organized the first Exotic Erotic Ball in 1979 to raise campaign funds for his buddy, the late Louis Abolafia, who ran for President under the Nudist Party with the slogan: “I have nothing to hide.” Louis also coined the phrase, “Make love, not war!” and his legendary Greenwich Village love-ins inspired the New York press to crown him “The Love King.”

Since its first year, more than 250,000 people have attended the Ball. The City of San Francisco has issued three proclamations for “Exotic Erotic Ball Day,” twice by former Mayor Willie Brown in 1999 and again in 2001, and once by current Mayor Gavin Newsom in 2004.

Celebrity guests and performers have included Grace Jones, Joan Jett, Kool and the Gang, Chris Isaak, Sugar Ray, Dennis Rodman, Digital Underground, Ron Jeremy, Tabitha Stevens, Morris Day and the Time, Motorhead, Superbooty, Love and Rockets, The Tubes, and Nina Hartley. In 2001, Mann (with a forward by Dennis Rodman) released the book: *The Exotic Erotic Ball: Twenty Years of the World’s Sexiest Party*. Over the last quarter-century, the ball has turned from local legend to world-renowned festival celebrating human sexuality and freedom of expression.

“The premise to the festival has always been simple,” says Mann. “We give people a safe haven to act out their fantasies, within the law, of course. We attract men and women of all ages, heterosexuals, lesbians, gays, and transsexuals. We welcome students, teachers, lawyers, stockbrokers, secretaries, doctors, nurses, and government employees. At our San Francisco Ball, people come from all over the Bay Area, and about a third of our crowd comes from outside the Bay Area. It doesn’t matter who you are or where you’re from – at the Exotic Erotic Ball, *everyone’s a star!*”

The Exotic Erotic Ball has also fostered strong ties to the community. Over the years, the Ball has distributed hundreds of thousands of dollars to charities supporting causes such as helping the victims of homelessness, AIDS, domestic violence, child abuse, and has always supported freedom of expression and First Amendment Rights. The SF Ball hosts an annual blood drive with Blood Centers of the Pacific.

“My late partner’s Louis’ expression ‘Make Love, Not War’ was once the rallying cry of a generation,” adds Perry Mann. “I don’t think that message has ever been more timely or important than it is today, and I don’t think our show has ever been a more needed diversion. We are going to make sure that the New York show is very special.”

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For more info, visit [www.exoticeroticball.com](http://www.exoticeroticball.com)